

# Greater Minneapolis Crisis Nursery

**Annual Report 2022** 



thank you for caring for children in crisis and strengthening families!

## **GREATER MINNEAPOLIS CRISIS NURSERY**

Fiscal Year 2022

# STRENGTHENING FAMILIES together for 40 YEARS

Persistence has been a hallmark of Greater Minneapolis Crisis Nursery for 40 years. All those who support the mission of the Nursery—staff, volunteers, and donors—have persisted in delivering life-changing services to children and families and remained strong during a challenging time for our community.

We are grateful for the persistence of the founders of the Nursery. Building on a study of best practices to end child abuse and neglect, the Junior League of Minneapolis partnered with National Council of Jewish Women, B'nai B'rith Women, Southside Nurturing Center, and other organizations to establish the first crisis nursery in Minnesota. After 5 years of reviewing models of service, developing resources, and building a staff and volunteer organization, the Nursery was opened in 1983.

Today, the Nursery is a trusted partner for parents and a safe, nurturing place for children when families' lives are disrupted by crisis.

- The crisis helpline is answered every day by family advocates to help parents find resources and support to work through their crises
- The respite care provides warm, welcoming care from trained caregivers for children, newborn to age 6, for 72 hours up to 10 times a year; and
- The home visiting program partners with parents and caregivers to help clients build stronger, healthier families.

In 2022, the Nursery persisted through the lingering challenges of the pandemic and rebuilt our capacity to serve children in respite care and families in the home visiting program. We welcomed volunteers back and embarked on a study of the Nursery Way childcare protocols to measure the impact our care has on positive behaviors in children. Importantly, our strong stewardship of resources this year has created a solid financial position for the Nursery and a

platform to improve our programs. We are poised to increase our impact for children and families as we pursue our strategic directions:

- Nurturing a safe and inclusive culture that strengthens staff engagement.
- Strengthening our work through a commitment to research and best practices to achieve the greatest impact for our families, the field, and community.
- Delivering services in innovative, effective, and family-driven ways.
- Leveraging the Nursery's unique assets and strengths to develop partnerships that increase community impact.

For four decades, Greater Minneapolis Crisis Nursery had been recognized as a leader in the field of preventing child abuse and neglect. That leadership is reflected in an unwavering commitment to serve the needs of children and parents and is made manifest in the actions of staff, community partners, volunteers, and donors who continually ask how we can do more and have greater positive impact in our clients' lives.

We are extraordinarily grateful for the partnerships that have helped us grow and for all those who will walk with us to continue to build on our leadership of serving children and families in crisis.

MARY PAT LEE
Executive Director

MARTHA BURNETT PETTEE
Board Chair

As a trusted resource for families, the Nursery partners with parents to promote strong, healthy families by offering free, voluntary services for parents experiencing barriers such as unemployment, lack of housing, medical or mental health concerns, poverty, domestic violence, or other difficult situations.

We help strengthen families by connecting them to resources, caring for their children during difficult times, and setting goals that promote stability and make the relationship between the parent and child stronger.

#### Core services:

- Crisis helpline and crisis counseling
- Education and connection to community resources
- Clinical home visiting and mental health program
- Overnight residential care for parents to place their children voluntarily – newborn through age six – for up to three nights while they address their crisis







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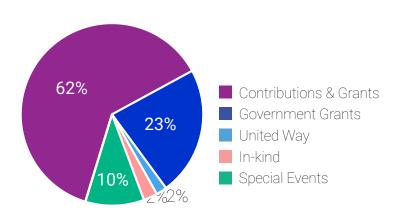
#### **BOARD EMERITUS**

Jodi Mooney — Community Member Patty Murphy — Community Member Lisa G. Taylor — Community Member

## **CHANGE IN FINANCIAL POSITION**

For the 12 months ended June 30, 2022

#### SOURCES OF FUNDING



#### **BALANCE SHEET**

Current Assets	
Cash & Equivalents	\$ 1,855,481
Promises to Give Receivable	\$ 305,866
Prepaid Expenses	\$ 20,622
Total Current Assets	\$ 2,181,969
Other Assets	
Property & Equipment	\$ 1,906,827
Long-term Promises to Give	\$ 25,000
Total Other Assets	\$ 1,971,827
Total Assets	\$ 4,153,796

#### **OPERATING SUPPORT AND REVENUE**

Contributions & Grants	\$ 2,569,359
Government Grants	\$ 941,398
United Way	\$ 78,744
In-kind contributions	\$ 102,141
Special Events (Net of Expense)	\$ 428,515
Miscellaneous	\$ 442
Total Support & Revenue	\$ 4,120,599

#### LIABILITIES AND NET ASSETS

Current Liabilities	
Accounts Payable	\$ 78,623
Other Liabilities	\$ 127,401
Total Liabilities	\$ 206,024
Net Assets	
Without Donor Restrictions	\$ 3,611,723
With Donor Restrictions	\$ 336,047
Total Net Assets	\$ 3,947,772
Total Liabilities & Net Assets	\$ 4,153,796

#### OPERATING EXPENSES

Program Services	\$ 2,309,474
General & Administrative	\$ 404,136
Fundraising	\$ 475,516
Total Expenses	\$ 3,189,126
Net Change In Assets	\$ 931,473



Gold Transparency **2022** 

Candid.



## EVERY FAMILY IS UNIQUE however MANY SHARE COMMONALITIES

## Parents who use the Nursery



are women



identify as people of color



are Single parenting



have an income of less than \$10,000



have experienced domestic violence



are experiencing homelessness

"As a single parent with 3 children I have barely any support and it can be stressful and overwhelming.

I am extremely grateful for the help & support."

## Reasons parents call the Nursery include

- domestic violence
- employment help
- medical emergencies
- mental health needs
- help finding and affording housing
- basic needs for their family including
  - food clothing
  - access to medical care
  - creating a safety plan
- finding safe and affordable care for their children
- emotional exhaustion and the need for someone to help care for their children short-term

## the **number** 1 reason parents call the Nursery is due to emotional exhaustion

"I was able to sleep more, study, and reflect on healing."
Thank you for being compassionate & understanding."

"I could actually destress knowing that my kids were being cared for while I was resting."

The Nursery gives parents a safe place for their child to stay while they focus on rest and recuperation.

## How families discover the Nursery

- doctors and pediatricians
- other nonprofits
- teachers and school staff
- social workers

- family/friends
- neighbors, including parents
   staying in the same temporary housing shelter

## the number 1 referral is word of mouth

The majority of families who come to the Nursery do so because someone they trust has used the Nursery

## GREATER MINNEAPOLIS CRISIS NURSERY

Fiscal Year 2022

#### WHAT YOU MADE POSSIBLE

96% of parents report the (risis Nursery helped them alleviate their crisis

"I was able to spend the night with my youngest while she was in the hospital.

You gave me peace of mind because I knew my son was taken care of and happy while I focused on my baby girl."



Bedtime away from a parent can be hard so children receive bedtime stories, calming sound machines, and lullabies. (hildren also sleep in the same room as their siblings to help comfort them.



99% of children worked toward social emotional goals set by their parents

91% of parents gained a better understanding of child development 97% of parents learned new techniques to reduce stress



(hildren eat six times a day - three delicious meals and three energy boosting snacks.

Sometimes it's hard for a child who is scared or stressed to have an appetite, so we make sure they have plenty of opportunities for healthy meals and snacks.

#### WHAT YOU MADE POSSIBLE

2,031 crisis calls managed

189
home visits provided



children stayed at the Nursery



#### PARENTS TELL US WHY THEY TRUST THE CRISIS NURSERY

Parents trust the Nursery because it's...

· safe

"a safe place to stay, somewhere to just be a kid without any other distractions for a few days."

· worry-free

"Knowing my child was in a safe place so that I could get the proper rest without having to worry."

a welcoming space full of other children and well-trained, loving adults

"My son has other children that are his age that he can play with."

"My child felt safe, had fun, met new peers and was able to connect with positive adults. Thank you for all the work you do with kids and families."

· a place kids love

"The fact that my son begs to come back warms my heart."

### **THANK YOU**

Your support and commitment to children and families strengthens our community.

## **THANK YOU DONORS!**

## **THANK YOU DONORS**

We extend our heartfelt thanks to all those whose support makes it possible to continue the work to end child abuse and neglect and create strong, healthy families.

Gifts listed were received from July 1, 2021 to June 30, 2022. We take every measure to ensure that all donors are listed correctly and regret any inaccuracies in this list. If you discover an error, please contact us at (612) 767-8461.

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## **GREATER MINNEAPOLIS CRISIS NURSERY**

## together for good COMMUNITY MAKES US STRONG

#### **VOLUNTEER**

## cook for kids

Cook for Kids is a great opportunity for a team of co-workers, friends, or a club to spend a couple of hours giving back to their community. Grab a group of up to 6 people and come to the Nursery to cook and serve a meal for the children.



Child care volunteers assist our professional child care staff in delivering direct care for the children who stay at the Nursery. Our child care volunteers are energetic, dependable, and flexible, and are ready to make a positive difference in the lives of children.



Lead an activity for the children staying at the Nursery. Activities can include indoor or outdoor games, sports, music and dance, creative movement, arts and crafts, storytime, and more.





#### **COMMUNITY INVOLVEMENT**

## connect your community with the Nursery

Create a donation drive, throw a party, or host an online fundraiser. Past events have been organized by book clubs, faith groups, youth organizations and school classrooms, individuals, families, neighborhoods, co-workers, and many others. The possibilities are endless!

Examples include: Lemonade or hot chocolate stand • Silent auction • Bake sale • Hosting a "baby shower" or other donation drive • Asking for donations in lieu of receiving presents for a birthday, Bar/Bat Mitzvah, wedding registry, or a holiday • Backyard BBQ or in home dinner/party

### **EVENTS**

## harvesting hope

A night of momentous fun! This autumn event features top wines & spirits, delectable foods, and spectacular company, all to support local kids and families.

## formula for hope

Enjoy our annual spring luncheon where we gather for an inspiring afternoon to create stronger families.

