



Formula for Hope 2023

Table Host Information

Event Details

Formula for Hope Luncheon

Tuesday, May 9, 2023, Noon – 1:00pm

Check in opens at 11:15am

Valet parking available

Nicollet Island Pavilion

Our Formula for Hope Goal

400 guests experience the power and impact of the Crisis Nursery for local children and families. Raise \$345,000 through individual donations and corporate sponsorships.

Table Host Goals

1. Register as a table host (<https://cbo.io/tickets/ffh2023/tix>)
2. Personally invite and secure 10 guests (including you) to join your table at the Formula for Hope Luncheon on Tuesday, May 9, 2023, at the Nicollet Island Pavilion
3. Attend the luncheon with your guests
4. Personally thank your guests following the event

How to Accomplish Your Goal

Brainstorm a list of 15-20 people across your network who you believe would be interested in supporting the mission of the Nursery. Invite your contacts from this list to join your table, ensuring you have a full table of 10. If you confirm more than 9 guests we will happily work with you to accommodate additional guests. If you have previously hosted a table and would like a list of your attendees from past years, please contact us and we would be happy to provide you with a list of your previous attendees.

Sample Invitation Script

I am hosting a table at the Crisis Nursery's Formula for Hope luncheon on Tuesday, May 9, 2023 at the Nicollet Island Pavilion. I'd like you to be my guest as we come together to celebrate 40 years of strengthening families in our community. This is a free, one-hour fundraising luncheon with the opportunity to learn more about the Nursery and how you can support this amazing organization. As this is a fundraiser, you will be asked to consider making a contribution, however there is no minimum

gift required. The luncheon is filled with...and I hope it will inspire you to get involved. As much as anything, I'd like for you to come and experience how the Nursery is transforming the lives of children and families. I would be delighted if you would join me!

If you are unable to attend the event, will you please join me in giving?

<http://www.crisisnursery.org/donate/ffh>

Feel free to include this short 3-minute video about the Nursery: <https://youtu.be/yNrUb6GQC5o>

OR

Dear Friend, I have exciting news! I'm (your connection to the Nursery: a volunteer, a board member, a supporter, etc.) and I'm hosting a table for the Crisis Nursery's spring luncheon, Formula for Hope. It's a one-hour luncheon event to bring awareness and funds to a spectacular organization that partners with children, parents, and families to strengthen our Twin Cities community.

The Nursery helps parents who face challenges such as being unhoused, medical or mental health concerns, poverty, domestic violence, or other difficult situations. Core services include crisis counseling, education, and overnight residential care for parents to place their children voluntarily while they address their crisis.

Whether you choose to be a guest at my table or make a gift today, I hope that you'll join me and show your support for children and families facing crisis. Thank you!

If you are unable to attend the event, will you please join me in giving?

<http://www.crisisnursery.org/donate/ffh>

Feel free to include this short 3-minute video about the Nursery: <https://youtu.be/yNrUb6GQC5o>

[How to Register Your Guests](#)

Please register your guests as you confirm their attendance, and no later Monday, May 1. For each guest, please plan to provide first and last name, email address, and any special meal needs.

As you confirm your guests, please enter their names into your electronic guest list. A link to your electronic guest list will be emailed to you after signing up as a table host.

Check in with your guests two weeks before the event:

I'm reaching out to remind you about Formula for Hope on Tuesday, May 9 at the Nicollet Island Pavilion. I'm looking forward to seeing you at my table! Check in begins at 11:15. There is on-site parking, on-street parking, and valet parking. We are reserving a free lunch for you; please let me know if your plans have changed.

[Day of Event](#)

Arrive at the event on Tuesday, May 9, 2023, no later than 11:15am and check in at the Table Host sign in table to receive your packet with pledge forms and instructions for the day. Arriving before your guests will allow you to become familiar with the location of your table and greet your guests as they arrive.

Greet your guests as they arrive and enjoy the program!

Towards the end of the program the person on stage will verbally cue all Table Hosts to distribute the gift forms to guests at your table. Guests will have the option to give by check, credit card, or give online using their phones and a QR code. Gather all gift forms at the end of the event, place them back in your envelope packet and turn in you packet to a volunteer positioned at the doors as you leave. Please do not leave with your packet.

Thank your guests for their support! As you all leave the room, feel great knowing you have helped make sure families and children facing crisis have somewhere safe to turn during their challenging time.

Within two days of the event, please call your guests to personally thank each of them for attending. Gather any feedback and report during your table host survey.

Guest Information

- Come early and stop at the registration table for your nametag and table assignment
- The program will begin promptly at noon
- Lot parking and valet parking will be available
- If you aren't feeling well or have been exposed to covid, please stay home to protect the health of others

Electronic Invitation

If you would like to include a visual when inviting your guests, you can drop the below image into your email. [Download a picture of the invitation here](#) or click on the picture below:

