



# Formula for Hope

2023 Spring Luncheon Event

- May 9, 2023 •
- Nicollet Island Pavilion •
- Noon to 1:00pm •

## Corporate Sponsorship Opportunity

As a corporate sponsor, you proudly demonstrate your belief in the safety and wellbeing of our community's children. Designed to prevent abuse and neglect, the Crisis Nursery provides respite for parents stretched to the breaking point and children experiencing trauma. We envision a community free of child abuse and neglect, where every child has a safe family environment in which to grow and thrive.

## 2023 Honorees

In celebration of 40 years, Formula for Hope luncheon will honor a selection of Greater Minneapolis Crisis Nursery's founding board members:

 Alice Mortenson   Lisa Taylor   Cathy Troyak   Adaline Shinkle 

## Your sponsorship Gives Families Strength and Hope

As an event sponsor, you will increase access to the Nursery's preventative services:

- 24-hour crisis helpline
- Crisis counseling
- Education and connection to community resources
- Clinical home visiting and mental health programs
- While parents address their crisis, overnight residential care is offered for their children — newborn through age six — for up to three nights

*"If I didn't receive care, I don't know what I would have done with my other child while going into labor with my newborn." - mom of a toddler and newborn*



# Formula for Hope

## Spring Luncheon Event

This spring event supports families who are facing crisis and bravely turn to the Nursery for help.

The event draws hundreds of guests, eager to hear inspiring client stories and messages from prominent community leaders about the importance of the critical support provided to children and families in our community.

Align yourself and your company with a local organization that is directly connected to families in need and doing great work every day. Together, we can do great things.



**May 9, 2023**

**Noon**

**Nicollet Island Pavilion**

**Sponsor Levels:** Presenting | \$25,000    Gold | \$10,000    Silver | \$5,000    Bronze | \$3,000

Benefits	Presenting \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
<b>Reserved seating at event</b>	Premium table seating for up to 10	Table seating for up to 10	Table seating for up to 10	Table seating for up to 5
<b>Recognition in event program*</b>	Name & logo on front cover	Logo	Logo	Name
<b>On-screen recognition at event*</b>	Logo	Logo	Logo	Logo
<b>Recognition on event webpage with link to sponsor's site for one month</b>	Logo with link to sponsor's website	Logo with link to sponsor's website	Logo	Name
<b>Tailored engagement opportunity for employees at workplace or the Nursery</b>	Highest priority for workplace engagement opportunity	Yes	Yes	
<b>Recognition on social media</b>	Link to Sponsor page	Name	Name	
<b>Recognition in thank you email</b>	Logo	Name		
<b>Recognition in the Nursery's summer newsletter*</b>	Color logo	Logo		
<b>Recognition on event invitation*</b>	Logo			
<b>Acknowledgment from stage</b>	Yes			
<b>Company name &amp; logo paired with event logo*</b>	Yes			

\*subject to publishing deadlines



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## Corporate Sponsor Registration Form

Please confirm your corporate sponsorship by completing this form.

**Sponsor:** \_\_\_\_\_

Please list sponsor's name as it should appear in published materials

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Level of Support

Presenting Sponsor – \$25,000

Gold Sponsor – \$10,000

Silver Sponsor – \$5,000

Bronze Sponsor – \$3,000

**Invoice will be sent upon confirmation of sponsorship.**

Payment can be mailed to:

Greater Minneapolis Crisis Nursery  
4544 4th Avenue South, Minneapolis, MN 55419  
ATTN: Laura Wagner

**If you have questions, please contact:**

Laura Wagner – Development & Communications Director  
Phone: 612.767.8461 Email: [Lwagner@crisisnursery.org](mailto:Lwagner@crisisnursery.org)

Thank you for supporting Greater Minneapolis Crisis Nursery and investing in our mission to end child abuse and neglect and create strong, healthy families!