



- May 24, 2022 • Nicollet Island Pavilion • Noon to 1:00pm • Spring Luncheon Event

## Corporate Sponsorship Opportunity

Align yourself and your company with the Crisis Nursery, a local organization doing great work every day. The Nursery works directly with children and families to help strengthen our shared community. As a corporate sponsor, you proudly demonstrate your belief in the safety and wellbeing of our community's children.

## Together we can help our community thrive

*"If I didn't receive care, I don't know what I would have done with my other child while going into labor with my newborn." - mom of a toddler and newborn*

*"I was able to deal with emotional stress without worrying about my kids' well-being. I greatly appreciate the compassionate support that is given to the entire family." - single parent of twins*

## Your sponsorship Gives Families Strength and Hope

As an event sponsor, you will increase awareness and access to the preventative services provided by Greater Minneapolis Crisis Nursery:

- 24-hour crisis helpline
- Crisis counseling
- Education and connection to community resources
- Clinical home visiting and mental health programs
- While parents address their crisis, overnight residential care is offered for their children — newborn through age six — for up to three nights



# Formula for Hope

## Spring luncheon event

This spring event supports families who are facing crisis and bravely turn to the Nursery for help.

The event draws hundreds of guests, eager to hear inspiring client stories and messages from prominent community leaders about the importance of the critical support provided to children and families in our community.

Align yourself and your company with a local organization that is directly connected to families in need and doing great work every day. Together, we can do great things.



May 24, 2022

Noon

Nicollet Island Pavilion

Sponsor Levels: Presenting | \$25,000    Gold | \$10,000    Silver | \$5,000    Bronze | \$3,000

Benefits	Presenting \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Reserved seating at event	Premium table seating for up to 8	Table seating for up to 8	Table seating for up to 8	Table seating for up to 4
Recognition in event program*	Name & logo on front cover	Logo	Logo	Name
On-screen recognition at event*	Logo	Logo	Logo	Logo
Recognition on event webpage with link to sponsor's site for one month	Logo with link to sponsor's website	Logo with link to sponsor's website	Logo	Name
Tailored engagement opportunity for employees at workplace or the Nursery	Highest priority for workplace engagement opportunity	Yes	Yes	
Recognition on social media	Link to Sponsor page	Name	Name	
Recognition in thank you email	Logo	Name		
Recognition in the Nursery's summer newsletter*	Color logo	Logo		
Recognition on event invitation*	Logo			
Acknowledgment from stage	Yes			
Company name & logo paired with event logo*	Yes			

\*subject to publishing deadlines



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## Corporate Sponsor Registration Form

Please confirm your corporate sponsorship by completing this form.

**Sponsor:** \_\_\_\_\_

Please list sponsor's name as it should appear in published materials

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Level of Support

Presenting Sponsor – \$25,000

Gold Sponsor – \$10,000

Silver Sponsor – \$5,000

Bronze Sponsor – \$3,000

**Invoice will be sent upon confirmation of sponsorship.**

Payment can be mailed to:

Greater Minneapolis Crisis Nursery  
4544 4th Avenue South, Minneapolis, MN 55419  
ATTN: Laura Wagner

**If you have questions, please contact:**

Laura Wagner – Development & Communications Director  
Phone: 612.767.8461 Email: [Lwagner@crisisnursery.org](mailto:Lwagner@crisisnursery.org)

Thank you for supporting Greater Minneapolis Crisis Nursery and investing in our mission to end child abuse and neglect and create strong, healthy families!