

FORMULA FOR HOPE

**A Virtual Event to Benefit
Greater Minneapolis Crisis Nursery**



Supporting Children and Parents in Crisis



Last year, Greater Minneapolis Crisis Nursery answered almost 3,000 calls from parents facing issues such as homelessness, domestic violence, and mental health concerns.

Greater Minneapolis Crisis Nursery is paving the way for residential crisis nurseries across the country. Once the only residential crisis nursery in Minnesota, and one of 20 in the nation, the Nursery serves as an example for others who want to strengthen their communities.

We envision a community free of child abuse and neglect, where every child has a safe family environment in which to grow and thrive. However, we can only do this life-changing work with the help of sponsors and donors. Your commitment to sponsor Formula for Hope ensures that Greater Minneapolis Crisis Nursery can fulfill our mission of ending child abuse and neglect and creating strong, healthy families.



Your Sponsorship Gives Parents Strength and Hope

Greater Minneapolis Crisis Nursery not only offers hope for a brighter future for local families, it is a shining example of a comprehensive program that achieves sustainable results. Designed to prevent abuse and neglect, the Crisis Nursery provides respite for parents stretched to the breaking point and children experiencing trauma.

As an event sponsor, you will increase awareness and access to the preventative services provided by Greater Minneapolis Crisis Nursery:

- 24-hour crisis helpline
- Crisis counseling
- Education and connection to community resources
- Clinical home visiting and mental health programs
- While parents address their crisis, overnight residential care is offered for their children — newborn through age six — for up to three nights



Formula for Hope

Honorary chairs Mary and Stuart Harvey invite you to join them in sponsoring the Crisis Nursery's signature fundraising event.

This virtual event supports children and families facing crisis, which have hit record numbers due to the pandemic. Align yourself and your company with a local organization that is directly connected to families in need and doing great work every day. Together, we can do great things.



Historically, the in-person event has drawn as many as 800 guests, but we know the new, virtual event model has the potential for a larger reach. Attendees hear inspiring client stories and messages from prominent community leaders about the importance of the critical support provided to children and families in our community.

Tuesday, April 27, 2021

Noon

Virtual Event

Sponsor Levels:

Presenting | \$25,000 Gold | \$10,000 Silver | \$5,000 Bronze | \$3,000

Benefits	Presenting \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Recognition in event program*	Name & logo on front cover	Logo	Logo	Name
On-screen recognition at event*	Logo	Logo	Logo	Logo
Recognition on event webpage with link to sponsor's site for one month	Logo with link to sponsor's website	Logo with link to sponsor's website	Logo	Name
Special thank you in the Nursery's Annual Report*	Name	Name	Name	Name
Recognition on social media	Link to Sponsor page	Name	Name	
Recognition in thank you email	Logo	Name		
Recognition in the Nursery's summer newsletter*	Color logo	Logo		
Recognition on event invitation*	Logo			
Acknowledgment from stage	Yes			
Company name & logo paired with event logo*	Yes			

*subject to publishing deadlines

Greater Minneapolis Crisis Nursery Formula for Hope Sponsorship Form

Please confirm your sponsorship for Formula for Hope by completing this form.

Sponsor: _____

Please list sponsor's name as it should appear in published materials.

Contact: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Level of Support

☐ Presenting Sponsor – \$25,000

☐ Gold Sponsor – \$10,000

☐ Silver Sponsor – \$5,000

☐ Bronze Sponsor – \$3,000

Invoice will be sent upon confirmation of sponsorship.

Payment can be mailed to:

Greater Minneapolis Crisis Nursery
4544 4th Avenue South, Minneapolis, MN 55419
ATTN: Jennifer Harrison

If you have questions, please contact:

Jennifer Harrison – Development & Communications Director
Phone: 612.767.8461 Email: Jharrison@crisisnursery.org

Thank you for supporting Greater Minneapolis Crisis Nursery and investing in our mission to end child abuse and neglect and create strong, healthy families!