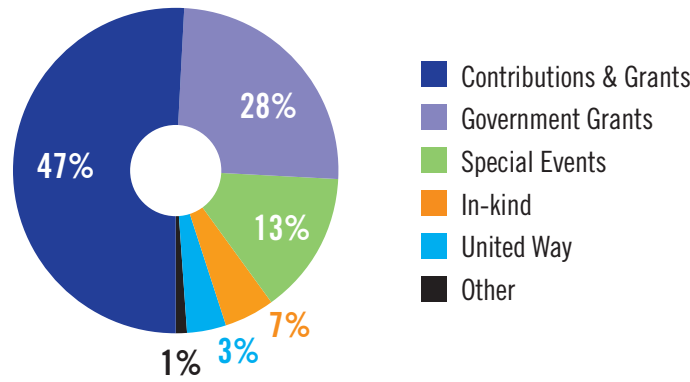


## CHANGE IN FINANCIAL POSITION

For the 12 months ended June 30, 2019

### SOURCES OF FUNDING



### OPERATING SUPPORT AND REVENUE

Grants & Contributions	\$	1,555,257
Government Grants	\$	929,373
United Way	\$	95,025
Special Events (Net of Expense)	\$	426,793
In-kind contributions	\$	227,061
Miscellaneous	\$	48,641
<b>Total Support &amp; Revenue</b>	<b>\$</b>	<b>3,282,150</b>

### OPERATING EXPENSES

Program Services	\$	2,623,217
General & Administrative	\$	665,100
Fund Raising	\$	465,627
<b>Total Expenses</b>	<b>\$</b>	<b>3,753,944</b>
<b>Net Change in Assets</b>	<b>\$</b>	<b>(471,794)</b>

Greater Minneapolis Crisis Nursery's decrease in net assets in fiscal years 2019 and 2018 was anticipated and supported by proceeds from The Multiplying Effect campaign. The funds raised through the campaign were intended to directly support program expansion over the course of a defined period of time.

In fiscal year 2014, the Nursery's Board of Directors approved a new Innovation Fund Campaign, known as the Multiplying Effect Campaign, to support the organization as it seeks to expand programs that help prevent child abuse and neglect. The Nursery successfully raised contributions and pledges over a three-year period. Contributions generated from the campaign are being used across the organization to support strategic priorities.



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## STRONGER FAMILIES, BRIGHTER FUTURES

ANNUAL REPORT 2019



### JOIN IN:

Thanks to our generous volunteers who donated over 25,000 hours to the Nursery this past year. Visit [crisisnursery.org/volunteer](https://crisisnursery.org/volunteer) to see all of our opportunities.



### READ ALL ABOUT US:

Visit [crisisnursery.org](https://crisisnursery.org) to sign up for our newsletter



### FOLLOW US ON SOCIAL MEDIA:

Facebook/[GreaterMinneapolisCrisisNursery](https://www.facebook.com/GreaterMinneapolisCrisisNursery)  
Twitter/[@FollowGMCN](https://twitter.com/FollowGMCN)



### 2019 BOARD MEMBERS

#### EXECUTIVE OFFICERS

**Lisa O'Brien** — Chair, Community Volunteer  
**Martha Burnett Pettee** — Vice Chair, Story Stick Marketing  
**Dan Collins** — Treasurer, BNCCORP, Inc.  
**Cheryl Cooper Boyd** — Secretary, Community Volunteer

#### AT LARGE MEMBERS

**Peter Kellenberger** — PNC Financial Group  
**Christina Miller** — Norwest Equity Partners

#### MEMBERS

**Jeannine Befidi** — Thomsen Reuters  
**Adam Dill** — General Mills, Inc.  
**Libby Carrier Doran** — Doran Leadership Partners  
**Megan Goodrich** — Community Volunteer  
**Megan Gunnar** — University of MN Institute of Child Development  
**Brett Habstritt** — ShoreView Industries  
**Mary Harvey** — Community Volunteer  
**Lizzie Horvitz** — Community Volunteer  
**Kristen Kimmell** — RBC Wealth Management  
**Janet Lerch** — US Bank  
**Tracy Murphy** — Mt. Olivet Rolling Acres  
**Allison O'Toole** — Second Harvest Heartland  
**Tom Salmen** — US Bank  
**Michelle Schultz** — Blue Cross Blue Shield  
**Michael Seim** — Health Partners Park Nicollet Methodist Hospital

#### EXECUTIVE DIRECTOR

**Mary Pat Lee**

#### BOARD EMERITUS

**Patty Murphy** — Community Member  
**Lisa G. Taylor** — Community Member

The mission of Greater Minneapolis Crisis Nursery is to end child abuse and neglect and create strong, healthy families.

## YOU GAVE HIM A BED OF HIS VERY OWN

Next month, Damien will celebrate his second birthday, and, happily, it will feel very different from his first. This year, he'll wake up in his very own bed, which you made possible. His mom will make his favorite breakfast of blueberry pancakes (with lots of syrup) which they will share at the kitchen table in the home they have made for themselves.

Last year, Damien and his mom, Nevaeh, didn't have a home of their own. Each day, Nevaeh was burdened with the constant worry that she and Damien were not guaranteed a safe, warm place to sleep. They spent far too many nights sleeping on a friend's living room floor or staying in a local shelter when there was space available. But Nevaeh will never forget the night that they rode the city bus - all night long - just so Damien could sleep somewhere warm. She watched her son sleep on the patterned bus seat next to her, wrapped snugly in a baby blanket, and wondered how she could give him the things she didn't have as a child: a place to call home, the safe feeling of being tucked into the same bed each night, and the freedom from the constant, toxic stress that seemed to follow them everywhere.

After that night, riding the city bus, Nevaeh found the courage to pick up the phone. Because of you, a friendly voice was on the other end of the phone, ready to listen to whatever she had to say. She explained that, more than anything, she desperately wanted Damien to experience what it felt like to just be a kid; free from the anxiety of always wondering what would happen next. This phone call began Nevaeh's journey toward stability — a journey that you made sure she wouldn't have to take alone.

Nevaeh applied for public housing and got on a waiting list for properties near her work. It took a couple months, but she finally found a space for her and Damien. That first week, they unpacked their car and brought their belongings into the empty apartment. It took months before they furnished their space, but the very first piece of furniture Nevaeh got for their home was a bed for Damien.

Nevaeh holds her breath when she thinks about how far they have come, and the future that awaits her son — a young boy filled with joy and curiosity. There will undoubtedly be bumps in the road ahead, but Nevaeh feels fortunate to know that the Nursery — and you — will be there to partner with her on her parenting journey.

With your compassion, Nevaeh's courage, and the community connection the Nursery provides, Nevaeh was able to move Damien from a living room floor to a bed of his very own; from a mindset of instability and fear to one of predictability and comfort.

Nevaeh knows that this community of support, that you, will continue to walk alongside her, ready to lend a helping hand and continuing to cheer her on as she raises Damien.



The bold mission of Greater Minneapolis Crisis Nursery is to end child abuse and neglect and create strong, healthy families. You are making that possible. Each time you donate, each hour you volunteer, each time you talk to a friend or family member about the Nursery, you are making a real difference in the lives of children just like Damien.

Thank you for being a part of the Nursery family and moving this bold mission forward.

MARY PAT LEE, Executive Director

LISA O'BRIEN, Board Chair



