

PRESENTED BY



Wealth
Management

FORMULA FOR HOPE

A Benefit Luncheon for
Greater Minneapolis Crisis Nursery



Serving Children and Parents in Crisis



Last year, Greater Minneapolis Crisis Nursery answered more than 4,000 calls from parents facing issues such as homelessness, domestic violence, and mental health concerns.

Greater Minneapolis Crisis Nursery is paving the way for residential crisis nurseries across the country. Once the only residential crisis nursery in Minnesota, and one of 20 in the nation, the Nursery serves as an example for others who want to provide support in their communities.

We envision a community free of child abuse and neglect, where every child has a safe family environment in which to grow and thrive. However, we can only do this life-changing work with the help of sponsors and donors.

Your commitment to sponsor our signature fundraising event, Formula for Hope, ensures that Greater Minneapolis Crisis Nursery can fulfill our mission of ending child abuse and neglect and creating strong, healthy families.



Your Sponsorship Gives Parents Strength and Hope

Greater Minneapolis Crisis Nursery not only offers hope for a brighter future for local families, it is a shining example of a comprehensive program that achieves sustainable results. Designed to prevent abuse and neglect, the Crisis Nursery provides respite for parents stretched to the breaking point and children experiencing trauma.

As an event sponsor, you will increase awareness and access to the preventative services provided by Greater Minneapolis Crisis Nursery:

- 24-hour crisis helpline
- Crisis counseling
- Education and connection to community resources
- Clinical home visiting and mental health programs
- While parents address their crisis, overnight residential care is offered for their children — newborn through age six — for up to three nights



Formula for Hope

Honorary chairs Dr. Mike and Jodi Mooney invite you to join them in sponsoring the Crisis Nursery's signature fundraising event.

Held in Downtown Minneapolis, this hour-long luncheon has drawn as many as 800 guests. Attendees hear client stories, learn about the Nursery's continuum of care, and find inspiration from prominent community members aligned with our work. This year's guest speaker will be former Minneapolis mayor and President & CEO of Minneapolis Foundation, R.T. Rybak.

Tuesday, May 5, 2020

Hyatt Minneapolis
1300 Nicollet Mall
Minneapolis, MN 55403

Sponsor Levels:

Presenting | \$25,000 Gold | \$10,000 Silver | \$5,000 Bronze | \$3,000

Honorary Committee

Dr. Mike and Jodi Mooney, Honorary Chairs
Mary and Paul Cederberg
Margot McManus and John Eaton
Patty and David Murphy
Kevin Ward
Mary and Bill Zimmer



Sponsorship Level & Benefits

Formula for Hope

Benefits	Presenting \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Reserved seating	2 tables (20 seats) 20 tickets	1 table (10 seats) 10 tickets	1 table (10 seats) 10 tickets	1 table (10 seats) 10 tickets
Recognition in event program*	Name & logo on front cover	Logo	Logo	Name
Table signage	Logo	Logo	Logo	Logo
On-screen recognition at event*	Logo	Logo	Logo	Logo
Event signage*	Logo	Logo (select signage)	Logo (select signage)	Logo (select signage)
Recognition on event webpage with link to sponsor's site for one month	Logo	Logo	Logo	Name
Special thank you in the Nursery's Annual Report*	Name	Name	Name	Name
Recognition on Facebook	Link to Sponsor page	Name	Name	
Recognition in thank you email	Logo	Name		
Recognition in the Nursery's summer newsletter*	Color logo	Logo		
Recognition on event invitation*	Logo			
Acknowledgement from stage	Yes			
Company name & logo paired with event logo*	Yes			

*subject to print deadline



Greater Minneapolis Crisis Nursery Event Sponsorship Form

Please confirm your sponsorship for our signature events by completing this form.

Sponsor: _____

Please list sponsor's name as it should appear in printed materials.

Contact: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Formula for Hope

Level of Support

☐ Presenting Sponsor – \$25,000

☐ Silver Sponsor – \$5,000

☐ Gold Sponsor – \$10,000

☐ Bronze Sponsor – \$3,000

Invoice will be sent upon confirmation of sponsorship.

Payment can be mailed to:

Greater Minneapolis Crisis Nursery
4544 4th Avenue South, Minneapolis, MN 55419
ATTN: Jennifer Harrison

If you have questions, please contact:

Jennifer Harrison – Development & Communications Director
Phone: 612.767.8461 Email: Jharrison@crisisnursery.org

Thank you for supporting Greater Minneapolis Crisis Nursery and investing in our mission to end child abuse and neglect and create strong, healthy families!