



STRONGER FAMILIES, BRIGHTER FUTURES

ANNUAL REPORT 2018



The mission of Greater Minneapolis Crisis Nursery is to end child abuse and neglect and create strong, healthy families.

A DEDICATED COMMUNITY OF SUPPORT

Sasha was in labor with her second child. She arrived at the hospital with her mother and her three-year-old son, Eli. Sasha needed her mom to stay with her; she had complications with Eli's birth and needed her one and only support person to be present with her. This meant that there would be no one to take care of Eli. Unlike many families, Sasha and her mom don't have friends or family they could call to help. A nurse told Sasha about the Crisis Nursery and suggested she give us a call. When she did, relief washed over her knowing someone was able to care for her son while she brought her new baby into the world. The Nursery staff were even able to pick Eli up from the hospital so Sasha's mom didn't need to leave her side.

When Sasha picked Eli up a few days later, she knew how well cared for her son had been during his time at the Nursery. Her Family Advocate shared how Eli spent his time, what goals he worked on, what food he ate, and how he slept. Sasha felt so much pride when she heard that Eli helped stack the chairs and put cups away after lunch. Many times, people are quick to point out where they believe Sasha falls short as a parent, or how her child is misbehaving, but it's different at the Nursery. Her Family Advocate highlighted ways that Sasha could support Eli, and they celebrated his achievements together. Sasha learned that Eli slept better with a night light, and that he used belly breathing to help cope with stressful feelings. She learned that he enjoyed reading *The Snowy Day* and received a copy of it so they could have an age-appropriate book at home for Eli and his mom to read together before bed. Sasha laughed when she heard that Eli ate two helpings of broccoli, all because the kids were pretending they were giants who were eating little trees.

When Sasha and Eli left the Nursery together that afternoon, Eli didn't just have a new baby sister, he had a mom who felt a



whole new sense of safety, knowing there's a community that's dedicated to supporting her family - something she's never experienced before.

"You ensured my child's health and well-being when I had no one else to help."

Everyone in the world needs to know that someone has their back. The Crisis Nursery makes that a reality for hundreds of Hennepin County families and children every year.

We know that with your help, we can end child abuse and neglect and create strong, healthy families. Thank you for making a difference in the lives of so many children and families, just like Sasha and Eli.


MARY PAT LEE
Executive Director


MARGOT McMANUS
Board Chair

As a trusted resource for families, the Nursery focuses on preventing child abuse and neglect by offering free, voluntary services for parents who face barriers such as unemployment, homelessness, medical or mental health concerns, poverty, domestic violence, or other difficult situations.

We help strengthen families by connecting them to resources, caring for their children during difficult times, and setting goals that promote self-sufficiency and make the relationship between parents and children stronger.

Core services include:

- 24 hour crisis helpline
- Face to face crisis counseling
- Education and connection to community resources
- Clinical home visiting and mental health programs
- Overnight residential care for parents to place their children voluntarily – newborn through age six – for up to three nights while they address their crisis



3,618 
crisis calls managed

6,054 
times children were tucked into bed at the Nursery

1,936 
referrals provided to families

38 families and **86** children served through home visits 



523 children from 286 families stayed at the Nursery



99% of parents report the Crisis Nursery helped them alleviate their crisis

98% of parents reported they have strategies in place to keep themselves and their families safe

97% of parents learned new techniques to reduce stress

92% of parents gained knowledge + skills to access community resources and meet their family's basic needs

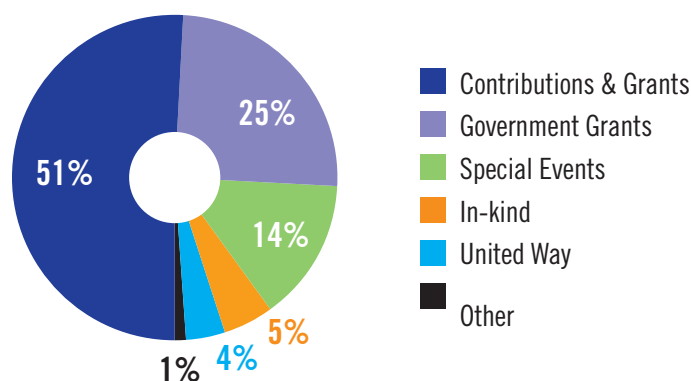
92% of parents reported the Crisis Nursery helped them gain a better understanding of child development

“The Nursery responded to my crisis situation right away. They stuck by me through the worst time in my life.”

CHANGE IN FINANCIAL POSITION

For the 12 months ended June 30, 2018

SOURCES OF FUNDING



OPERATING SUPPORT AND REVENUE

Grants & Contributions	\$	1,718,720
Government Grants	\$	836,632
United Way	\$	135,252
Special Events (Net of Expense)	\$	476,092
In-kind contributions	\$	151,787
Investment Income (Loss)	\$	66
Miscellaneous	\$	40,958
Total Support & Revenue	\$	3,359,507

OPERATING EXPENSES

Program Services	\$	2,725,077
General & Administrative	\$	446,593
Fund Raising	\$	402,984
Total Expenses	\$	3,574,654
Net Change In Assets	\$	215,147

BALANCE SHEET

Current Assets

Cash & Equivalents	\$	379,934
Promises to Give Receivable	\$	402,234
Prepaid Expenses	\$	48,422
Total Current Assets	\$	830,590

Other Assets

Property & Equipment	\$	2,213,814
Long-term Promises to Give	\$	36,474
Total Other Assets	\$	2,250,288
Total Assets	\$	3,080,878

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts Payable	\$	45,772
Other Liabilities	\$	189,913
Total Liabilities	\$	235,685

Net Assets

Unrestricted Net Assets	\$	27,543
Property & Equipment	\$	2,213,814
Board Designated Assets	\$	310,559
Time & Purpose Restricted Assets	\$	293,277
Total Net Assets	\$	2,845,193
Total Liabilities & Net Assets	\$	3,080,878

Greater Minneapolis Crisis Nursery's decrease in net assets was anticipated and supported by proceeds from The Multiplying Effect campaign. The funds raised through the campaign were intended to directly support program expansion over the course of a defined period of time.

In fiscal year 2014, the Nursery's Board of Directors approved a new Innovation Fund Campaign, known as the Multiplying Effect Campaign, to support the organization as it seeks to expand programs that help reduce child abuse and neglect. The Nursery successfully raised contributions and pledges over a three-year period. Contributions generated from the campaign are being used across the organization to support strategic priorities.

THANK YOU DONORS

We extend our heartfelt thanks to all those whose support makes it possible to continue the work to end child abuse and neglect and create strong, healthy families.

Gifts listed were received from July 1, 2017 to June 30, 2018. We take every measure to ensure that all donors are listed correctly and regret any inaccuracies in this list. If you discover an error, please contact us at (612) 767-8461.

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