



STRONGER FAMILIES, BRIGHTER FUTURES

YOU'RE MAKING IT HAPPEN

Your generosity allows these programs to continue. You are now part of a compassionate and generous community of people who joined the Crisis Nursery in the bold mission to end child abuse and neglect and create strong, healthy families.

Thank you for taking an important step and joining the Nursery to support our community's most vulnerable children and families. Together, we can brighten the future!



LET'S DO MORE GOOD TOGETHER

We're thrilled that you've joined the Nursery family! While this packet gives you a glimpse of the impact your generosity has made, there's nothing like seeing it up close. Check out CrisisNursery.org to learn how you can get more involved, including:

- Join us at the Nursery for a tour and see our programs in action
- Check out the full list of volunteer opportunities to find one that's right for you
- Attend one of our annual events
- Follow us on social media

 > [GreaterMinneapolisCrisisNursery](https://www.facebook.com/GreaterMinneapolisCrisisNursery)

 > [@FollowGMCN](https://twitter.com/FollowGMCN)

 > [Greater Minneapolis Crisis Nursery](https://www.linkedin.com/company/GreaterMinneapolisCrisisNursery)

SUPPORTING A COMMUNITY IN NEED

For over 35 years, the Crisis Nursery has been a staple of the community, working to end child abuse and neglect and create strong, healthy families.

The Nursery focuses on preventing child abuse and neglect by providing free, voluntary services for families in crisis. Many families face multiple obstacles like poverty, homelessness, domestic violence, or other difficult situations, reducing their connection to much-needed resources and support.

We help strengthen families by connecting them to resources, caring for their children during difficult times, and setting goals that increase self-sufficiency and make the relationship between the parent and child stronger.

HELP HAPPENS HERE

A trusted resource in times of crisis, the Nursery provides:

24-Hour Crisis Helpline: Trained advocates provide crisis counseling and referral services every hour of every day. Advocates help educate parents in stress management, crisis resolution, child development, and healthy parenting techniques.

Overnight Care: The Nursery cares for children, ages newborn through six, for up to three consecutive nights while their parents address a crisis in their lives.

Home Visiting: Social workers provide intensive, in-home supports to families facing multiple barriers to self-sufficiency.

Adult Mental Health Services: Our Master's-Level Clinicians assist parents with anxiety, depression, post-traumatic stress disorder, substance abuse, and other diagnoses related to their own childhood trauma.



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INVITING FAMILIES TO COME AS THEY ARE, COURAGEOUSLY SHARE THEIR STORY, AND TRUST THAT TOGETHER, WE WILL PARTNER ON THEIR JOURNEY.

YOUR IMPACT

When you give to the Nursery, you're providing support for children and families during their time of critical need. Here's how donors like you supported our community's most vulnerable children and families last year.

3,618 
crisis calls managed

1,936 
referrals provided to families

38  families and
86 children served through
home visiting


6,054 
times children were tucked
into bed at the Nursery

1,313 
times families received crisis
counseling


523 
children from 286 families
stayed at the Nursery





WHO WE SERVE


92% 
of parents/guardians
are single parenting

79% 
of families report an annual
income of \$10,000 or less

40% 
of Crisis Nursery families
experienced homelessness

99% 
of parents/guardians placing
their children at the Nursery
are female

74% 
of parents/guardians
experienced abuse or neglect
as a child


64% 
of parents/guardians have
an education level of GED/high
school diploma or less




CARING RELATIONSHIPS


One of our core principals, The Nursery Way™, is a non-judgmental, relationship building approach aimed to empower parents to become better-equipped to provide for themselves and their children. Whether it's assisting parents in developing new techniques to reduce stress, connecting to community resources, or implementing plans to keep their families safe, the relationships built between staff, parents, and children are all frameworks for developing resilience, empathy, and trust.


Together, we help to strengthen the parent-child bond by educating parents about their child's developmental needs and by teaching children how to cope with stress and ask adults for help.

99% 
of parents report the
Crisis Nursery helped
them alleviate their crisis

97% 
of parents learned new
techniques to reduce
stress

94% 
of parents report having
someone to talk to when they
need support (including the Nursery)

92% 
of parents gained knowledge
+ skills to access community
resources and meet their
family's basic needs

92% 
of parents reported the
Crisis Nursery helped them
gain better understanding of
child development

98% 
of parents reported they have
strategies in place to keep
themselves and their families
safe

HELPING
FAMILIES THRIVE

At the Crisis Nursery, we focus our attention on helping children develop social and emotional competencies and age-appropriate coping skills. We also work with parents to better understand their child's social and emotional needs and assess their development. The combination of knowledge, increased parenting skills, and support from Nursery staff can help families thrive during everyday circumstances and persevere during times of stress or crisis.