

Two Generations, One Family FORMULA FOR HOPE



Tuesday, May 14th at the Hilton Minneapolis • Noon to 1:00 • Registration & pre-event activities begin at 10:30

Reaching Out to Parents and Children in Need

Last year, Greater Minneapolis Crisis Nursery answered over 3,600 calls for help from parents who are experiencing crises such as homelessness, domestic violence, and mental health issues. On average, 75 percent of the families we serve have annual incomes of under \$10,000; 40 percent are homeless, and half have experienced some form of domestic violence.



Your sponsorship of the Formula for Hope luncheon, our largest fundraiser of the year, will help Greater Minneapolis Crisis Nursery achieve its mission to end child abuse and neglect and create strong, healthy families.

Your Sponsorship Gives Parents Strength & Hope

Greater Minneapolis Crisis Nursery not only offers hope for a brighter future for local families, it is a shining example of a comprehensive program that achieves sustainable results. Designed to prevent abuse and neglect, the Crisis Nursery provides respite for parents stretched to the breaking point. Our services include:

- 24-hour crisis line
- Face to face crisis counseling
- Community referrals
- Parenting education
- Clinical Home Visiting and Mental Health programs
- Overnight residential care for children, newborn – age 6

Presenting Sponsor Opportunity

Presenting \$25,000

As the Presenting Sponsor, your organization will not only be recognized as an organization that responds to the needs of children and families in the Greater Minneapolis area; you will significantly underwrite the cost of the luncheon, allowing attendees' gifts to go directly towards funding our critical programs. You will also help the Nursery introduce over 650 attendees to the life-changing work of Greater Minneapolis Crisis Nursery.

EVENT RECOGNITION

- Recognized as Presenting Sponsor of event with company name and logo integrated into event logo
- Premium table seating for up to 20 guests
- Special thank you mention by MC during the program
- Logo recognition on front cover of event program
- Logo on Presenting signage at luncheon
- Logo recognition during slide presentation
- Table signage at luncheon

MARKETING

- Logo on event website with hyperlink to company's website
- Sponsor spotlight and logo recognition in newsletter
- Special listing in annual report
- Special Presenting Sponsor social media mention
- Recognition on social media posts



Gold, Silver, and Bronze Sponsorship Opportunities

Gold \$10,000

EVENT RECOGNITION

- Premium table seating for up to 10 guests
- Special thank you mention by MC during the program
- Logo recognition in event program
- Logo on select signage at luncheon
- Logo recognition during slide presentation
- Table signage at luncheon

MARKETING

- Logo on event website with hyperlink to company's website
- Logo recognition in newsletter
- Listing in annual report
- Recognition on social media

Silver \$5,000

EVENT RECOGNITION

- Table seating for up to 10 guests
- Logo recognition in event program
- Logo on select signage at luncheon
- Logo recognition during slide presentation

MARKETING

- Name recognition on event website with hyperlink to company's website
- Name recognition in newsletter
- Listing in annual report

Bronze \$2,500

EVENT RECOGNITION

- Table seating for up to 10 guests
- Name recognition in event program
- Logo on select signage at luncheon
- Logo recognition during slide presentation

MARKETING

- Name recognition on event website with hyperlink to company's website
- Name recognition in newsletter
- Listing in annual report

Helping parents
understand
child
development



Connecting
parents to
resources and
new ways to
address barriers



Two Generations, One Family

FORMULA FOR HOPE



Please confirm your participation
as a 2019 Formula for Hope sponsor
by completing this form:

Thank you for investing
in our mission to end
child abuse and neglect
and create strong
healthy families!

Sponsor Name: _____
(Please list sponsor's name as it should appear in print material)

Contact: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Level of Support:

- Platinum Sponsor - \$25,000 Gold Sponsor - \$10,000
 Silver Sponsor - \$5,000 Bronze Sponsor - \$2,500

Payment Method: (please check one option)

- Check Amex Mastercard Visa Discover

Account #: _____

Expiration: _____ Security Code: _____

Name on Card: _____

Signature _____

- Please send an invoice

Sponsorship confirmation and payment can be mailed to:

Greater Minneapolis Crisis Nursery
Attn: Formula for Hope
4544 4th Avenue South
Minneapolis, MN 55419

If you have any questions, please contact:

Jennifer Harrison – Development & Communications Director
Phone: 612.767.8461 Email: jharrison@crisisnursery.org
Thank you for investing in our mission to end child abuse and neglect!