



# CONNECTIONS

GREATER MINNEAPOLIS CRISIS NURSERY  
ANNUAL REPORT 2017



***“The most helpful thing they provide is resources... I can get help for various things.”*** ~ Dee,\* first time mom

*\*names have been changed to protect privacy*

# CONNECTIONS

## keep us going

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Many families in Hennepin County face isolation due to extreme poverty. Poverty isn't simply about finances; it's a lack of access to resources. Part of the reason the Crisis Nursery exists is to act as a network of support, connecting families to the people and resources to assist parents in gaining the knowledge, skills, and strengths to care for themselves and their children.

By partnering with parents, a connection is established with a wider community, reducing isolation and increasing family stability. The ability to ask for help and depend on others is vital to the success of a community, and when a family has the courage to ask for assistance, they discover a supportive community and a world of strength within themselves.

Your generous support creates connections between the Nursery, families, and the larger community, helping to end child abuse and neglect, and create strong, healthy families.



MARGOT McMANUS  
Board Chair



MARY PAT LEE  
Executive Director

# CONNECTING the dots

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## WHY WE'RE HERE:

### *Families face isolation and need support.*

Hennepin County, where the Nursery is located, is the state's largest county, reporting the highest number of child protection cases in 2016: a record 20,000 reports.

Deputy administrator of Hennepin County, Jennifer DeCubellis, who oversees child protection, stated, "Incrementally, the system is in crisis, but we can't regulate our way out of this. We need to shrink the size of child protection by investing in children and communities." Investing in children and communities is exactly what Greater Minneapolis Crisis Nursery does.

Many families in Hennepin County face challenges that feel insurmountable. Tackling these challenges can be nearly impossible when you feel isolated and lack a strong social network of support. The families that reach out to the Crisis Nursery are looking for a connection during a difficult time in their lives. We are a network of supportive allies who exist to support local families, providing education, tools, and resources to strengthen families, and reduce the risk of child abuse and neglect.

## HOW WE HELP:

The Nursery serves as a trusted resource for parents to call in their time of crisis, offering a 24-hour crisis line, crisis counseling, community referrals, parent education classes, parent support group, clinical home visiting and mental health services, and overnight residential care for parents to place their children voluntarily – newborn through age six – for up to three nights while they address their crisis.

The Nursery staff are passionate about helping families thrive. We do this by building strong relationships through our two-generational approach, supporting both parent and child together. With the goal of strengthening the relationship between parents and children, parents set goals for themselves and their children. They learn stress reduction and coping skills, and gain knowledge about their child's development.



## WHO WE SERVE:

Although our families come to us from different backgrounds with their own unique experiences, they share several similarities:

**99%**

of parents/guardians placing their children at the Crisis Nursery were female



**92%**

were single parenting

**81%**

had an annual income of \$10,000 or less



**50%**

receive MFIP as their primary source of income

**40%**

experienced insecure housing

(includes homelessness, living in a shelter or staying with friends/family)



**30%**

of parents/guardians shared they have experienced domestic violence



**318 FAMILIES +  
552 CHILDREN**  
served through  
our residential  
program

**38 FAMILIES +  
81 CHILDREN**  
served through  
our clinical home  
visiting program

# CONNECTING with Us

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## GREATER MINNEAPOLIS CRISIS NURSERY:

It's difficult to ask for help, but when a family reaches out to the Nursery, we're here for them. Our Family Advocates answer crisis calls 24 hours a day, 365 days a year, to ensure families have concrete support in their time of need. When families are brave enough to ask for help, a world of opportunities opens up. Families may participate in crisis counseling, receiving referrals to resources which help them meet their family's basic needs. They may utilize the residential respite services to care for their children while they focus on addressing their crisis. They may even participate in our clinical home visiting program, meeting with a social worker weekly for up to 18 months, receiving ongoing support as they work toward long-term goals to help their family thrive.



**3,987** crisis calls managed



**552** home visits provided



**1,247** times families met with a Family Advocate to receive help





99% of parents report the Crisis Nursery helped them alleviate their crisis

.....

***“The staff take all the stress out of your current situation, they provide everything you need for nothing in return.”***

*~ Maria, mom of two*

## CHILDREN:

Together, staff and parents set social and emotional goals for their children while they're staying at the Nursery. During this time, children are also learning important coping skills so they may address their emotions. Parents learn about their child's development, and receive insights and tools to help manage their children's behaviors, creating a healthier dynamic between the parent and child, especially during times of heightened stress or crisis.



**5,442** times children were tucked into bed at the Nursery

.....

**98% of families identified and discussed their child's social and emotional goals**

**93% of parents reported a greater understanding of child development**

**99% of children demonstrated age appropriate coping skills**

**97% of children worked toward social and emotional goals during their stay at the Crisis Nursery**

## PARENTS:

Parents learn new ways to reduce stress, acquire a multitude of resources they can access to support their family, and find peace of mind knowing that they have an ally within the Nursery.



**99% of parents/guardians learned new techniques to reduce stress**

**98% of parents/guardians have a safety plan in place**



## COMMUNITY:

The Nursery is an integral part of the community. In addition to referring families to other local agencies to access additional resources, we're partnering with local and national agencies to improve our outreach and introduce new, evidence-based practices into our work. Families staying at People Serving People – Hennepin County's largest homeless shelter – can participate in our parent education class; children who face illness while staying at the Nursery receive care from Children's Minnesota Partners in Pediatrics; and we're working with the Center on the Developing Child at Harvard University to implement mindfulness practices, teaching children how to manage their emotions.



**2,688** referrals were provided to families



**115** parents participated in parent education and support groups



**107** children received medical attention from our partner, Children's Minnesota Partners in Pediatrics



91% of parents gained knowledge and skills to access community resources and meet their family's basic needs

95% of families participating in our clinical home visiting program reported an increase in their knowledge of community resources

.....

*“Referrals to places I didn’t know existed [were the most helpful].”*

*~ Terri, parent of a 3-year-old*

## **VOLUNTEER:**

*Volunteers are an integral component of love and support.*

With the help of volunteers, we are able to help our community's most vulnerable children and families. If you would like to be a part of this important work, here are ways to get involved:

### **Cook for Kids**

A group of up to six volunteers come to the Nursery to cook and serve a meal to the children. Meals are served at 8 a.m., 12 noon and 5 p.m.

Volunteers must be 12 years or older and be accompanied by an adult age 21 years or older. Time commitment: 2-2.5 hours, including prep and clean up.

### **Creative Snack for Kids**

A group of up to six creative folks come to the Nursery to create and serve a snack to the children. Snacks are served at 10 a.m., 3 p.m., and 7 p.m.

Volunteers must be 12 years or older and be accompanied by an adult age 21 years or older. Time commitment: 1.5 hours, including prep and clean up.



**681 MEALS**  
were cooked  
by volunteers

**OVER \$80K**  
**SAVED** in food  
costs (with help from  
Cook for Kids and Creative  
Snack for Kids teams)



**OVER 2,000 VOLUNTEERS**

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**22,917 VOLUNTEER HOURS**

an equivalent to 11 full time employees, or \$600,442 in wages (based on Minnesota's volunteer rate of \$26.40/hour according to The Independent Sector)



## **Child Care**

Individuals assist our professional child care staff in delivering direct care for the children who stay at the Crisis Nursery. Our Child Care volunteers are energetic, dependable and flexible, and ready to make a positive difference in the lives of our children.

Volunteers must be 18 years or older. Time commitment: 3-4 hours per week, every other week, for a minimum of six months.

## **Enrichment Activity**

One to three volunteers lead an enrichment activity for the children at the Nursery. Activities might include sports, games, an art project, sing-along or a combination of activities.

Volunteers must be 12 years or older, and, if under 16 years, accompanied by an adult age 21 years or older. Time commitment: 1.5 hours

## **Other Opportunities**

Other individual and group opportunities are available, ranging from administrative support to service days.

For more information regarding any of these volunteer opportunities, visit our website at [crisisnursery.org/volunteer](http://crisisnursery.org/volunteer).

## **EVENTS:**

*Yearly events bring supporters together in fun and unique ways to build awareness and celebrate our impact.*

### **Formula for Hope**

Formula for Hope is our signature fundraising event that increases awareness by sharing our mission with guests invited to attend a free luncheon by one of our volunteer Table Hosts.

### **Harvesting Hope**

Harvesting Hope is our annual wine tasting event, combining delectable foods, top wine and spirits, an extensive silent auction, and a live auction filled with unique experiential items. Guests can also impact our mission by making donations at various, meaningful giving levels.

For more information about events, please visit [crisisnursery.org/events](http://crisisnursery.org/events)



**Keep in touch:**

Visit [crisisnursery.org](https://crisisnursery.org) to sign up  
for our newsletter

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**Follow us on social media:**

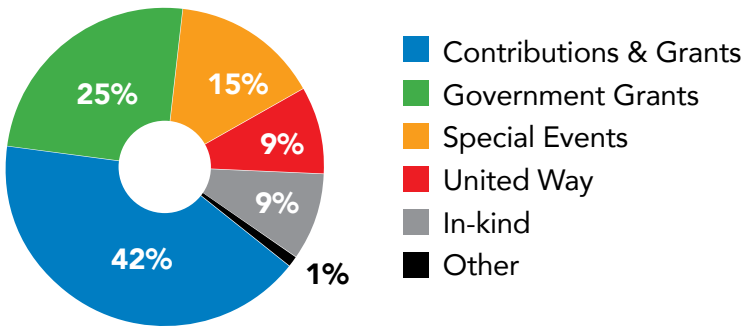
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# CONNECTING financials

## CHANGE IN FINANCIAL POSITION

For the 12 months ended June 30, 2017

### SOURCES OF FUNDING



### OPERATING SUPPORT AND REVENUE

Grants & Contributions	\$	1,273,127
Government Grants	\$	772,004
United Way	\$	264,850
Special Events (Net of Expense)	\$	448,054
In-kind contributions	\$	272,867
Investment Income (Loss)	\$	237
Miscellaneous/Gain on Sale	\$	17,864
<b>Total Support &amp; Revenue</b>	<b>\$</b>	<b>3,049,003</b>

### OPERATING EXPENSES

Program Services	\$	2,579,258
General & Administrative	\$	396,975
Fund Raising	\$	359,690
Total Expenses	\$	3,335,928
<b>Net Change In Assets</b>	<b>\$</b>	<b>286,920</b>

## BALANCE SHEET

### Current Assets

Cash & Equivalents	\$	362,769
Promises to Give Receivable	\$	539,303
Prepaid Expenses	\$	55,283
<b>Total Current Assets</b>	<b>\$</b>	<b>957,355</b>

### Other Assets

Property & Equipment	\$	2,268,598
Long-term Promises to Give	\$	63,540
<b>Total Other Assets</b>	<b>\$</b>	<b>2,332,138</b>

<b>Total Assets</b>	<b>\$</b>	<b>3,289,493</b>
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## LIABILITIES AND NET ASSETS

### Current Liabilities

Accounts Payable	\$	54,796
Other Liabilities	\$	174,357
<b>Total Liabilities</b>	<b>\$</b>	<b>229,153</b>

### Net Assets

Unrestricted Net Assets	\$	9,054
Property & Equipment	\$	2,268,598
Board Designated Assets	\$	390,834
Time & Purpose Restricted Assets	\$	391,854
<b>Total Net Assets</b>	<b>\$</b>	<b>3,060,340</b>

<b>Total Liabilities &amp; Net Assets</b>	<b>\$</b>	<b>3,289,493</b>
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Greater Minneapolis Crisis Nursery's decrease in net assets in FY17 were anticipated and supported by proceeds from The Multiplying Effect Campaign. The funds raised through this campaign were intended to directly support program expansion over the course of a defined period of time.

In FY14, Greater Minneapolis Crisis Nursery's Board of Directors approved a new Innovation Fund Campaign, known as The Multiplying Effect Campaign, to support the organization as it seeks to expand programs that help reduce child abuse and neglect. The Nursery successfully raised \$1,181,200 in contributions and pledges over a three-year period. Pledges and gifts totaling \$1,070,200 were recorded in FY14 – FY16 with \$111,000 yet unrecorded. Contributions generated from the campaign are being used across the organization to support strategic priorities.

# CONNECTING support

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## DONORS:

*The support from our donors is vital to the programs and services of Greater Minneapolis Crisis Nursery. Thank you!*

We appreciate all those whose support makes it possible to continue our work to end child abuse and neglect and create strong, healthy families. Especially, we would like to thank Hennepin County and the Greater Twin Cities United Way for their generous and continued support.

Gifts listed were received from July 1, 2016 to June 30, 2017. We take every measure to ensure that all donors are listed correctly and regret any inaccuracies in these lists. If you discover an error, please contact us at (612) 767-8461.



## CHAMPIONS

### GIFTS OF \$10,000 AND ABOVE

The Albright Foundation

Anonymous

The Victor and Christine Anthony  
Family Foundation

The Edward R. Bazinet Charitable  
Foundation

Bellisio Foods Foundation Fund

The Bentson Foundation

Trent Blain and Heidi Brown

The Patrick and Aimee Butler  
Family Foundation

Cheryl Cooper Boyd and Joel Boyd

Delta Dental of Minnesota Foundation

Fidelity Charitable

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Whole Foods Market  
Mary and William Zimmer

## PROTECTORS

GIFTS OF \$5,000 - \$9,999

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Barrett Family Foundation  
Bellisio Foods  
Helen Meyer & Bill Bieber through the Bieber Family Foundation  
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Betty Jayne Dahlberg  
Engelsma Family Foundation  
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Kimberly and John Hogan  
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Leona Werner and Bob Waldron  
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Robert and Shirley Herrmann  
Richard and Carrie Higgins

*“They gave  
my kids a safe,  
fun, educational  
environment  
while I was  
having work  
and housing  
issues.”*

*~ Ray, parent of twins*

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David and Robin Wright  
Ryan Wright  
Shelly and Gordon Wright  
Patricia Zajac  
Amy and Jeremy Zwart

## ADVOCATES GIFTS OF \$500 - \$999

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Bob Adams  
Ben Ahrens  
Albrecht Family Foundation  
Judy Alexander  
Calvin and Melanie Allen  
Suzanne and Timothy Almen  
Christy and Timothy Anderson  
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Stacy Avery  
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Clifford and Kim Greene  
Laurie and Dr. Edward Greeno  
Christopher Groves  
Lisa and Paul Haller  
Linda and Harold Haluptzok  
Kurt and Robin Hansen

*“I receive  
helpful clues  
on great  
parenting  
skills.”*

*~ Angel, new mom*

Ryan Hansen  
Lynne Harrington and Paul Blomgren  
Katie and Robert Hartline  
Robert and Justine Haselow  
Mary Hayes  
HealthPartners OBGYN  
Michael Hess  
Highland Bank  
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Holy Nativity Evangelical Lutheran Church  
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Trisha London  
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*“Having a  
place [my  
child] can go  
that he likes  
helps me out.  
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reset my  
brain so I  
can continue  
being the  
best mother  
to him.”*

*~ Brenda, single mom*

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