

The mission of Greater Minneapolis Crisis Nursery  
is to end child abuse and neglect and  
create strong, healthy families.



4544 4<sup>TH</sup> Avenue South • Minneapolis, MN 55419

763.591.0400 [crisisnursery.org](http://crisisnursery.org)

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# OUR FOCUS IS CREATING STRONG, HEALTHY FAMILIES

Greater Minneapolis Crisis Nursery  
Annual Report 2016



***"They gave me information  
on what I can do to be a  
better parent to my son.  
Thank you!" ~ Anonymous***

One of the core principles of Greater Minneapolis Crisis Nursery's trauma-informed care protocol, The Nursery Way™, is that our client is the whole family. While we offer different strategies for support, we see the parent and child, together, as our focus. We take a two-generation approach by meeting the needs of parents and their children together. This two-generation approach aims to create opportunities for families by simultaneously equipping parents and kids with the tools they need to thrive while removing obstacles in their way.

This past year, we have focused our work on the understanding that individuals evolve through caring relationships with others. The relationships between Family Advocate and parent, between Child Care Provider and child, and especially between parent and child are all contexts for developing resilience, empathy, and trust. We help to strengthen the parent-child bond by educating parents about their child's developmental needs and by teaching children how to cope with stress and ask adults for help.

By considering the whole family as our client, we offer both parents and children the opportunity to partner with us in preventing child abuse and neglect. We are able to do this important work with your generous support, and for that, we are grateful.

  
**MARGOT McMANUS**  
Board Chair

  
**MARY PAT LEE**  
Executive Director



## A CLOSER LOOK: WHY GMCN EXISTS

According to the Minnesota Department of Human Services' report to the 2016 Minnesota Legislature on child maltreatment, 6,146 children were determined to have been the victims of maltreatment in 2015. Almost a quarter of maltreatment reports accepted by screening agencies in Minnesota came from Hennepin County, where the Nursery is located. The most common form of maltreatment was non-medical neglect, defined as not adequately providing for the physical, mental, or behavioral needs of a child. While physical and sexual abuse often receives more public attention, neglect can be just as dangerous. Among the 21 children who died as a result of maltreatment in 2015, many were victims of neglect that did not involve physical abuse.

## WHAT WE PROVIDE

Greater Minneapolis Crisis Nursery serves as a trusted resource for parents to call in their time of crisis, offering a 24-hour crisis line, crisis counseling, community referrals, parent education classes, a family support group, a home visiting program, and overnight residential care for parents to place their children voluntarily—newborn through age six—for up to three nights while they address their crisis.



**3764**  
CRISIS CALLS  
MANAGED

**2277**  
CHILDREN  
SHELTERED  
AT THE CRISIS  
NURSERY

**1388**  
FAMILIES PLACING  
CHILDREN AT THE  
CRISIS NURSERY

**47** FAMILIES **95** CHILDREN  
SERVED THROUGH OUR HOME  
VISITING PROGRAM

## IN FOCUS: STRENGTH

At the Crisis Nursery, we help families become stronger by assisting parents in developing new techniques to reduce stress, get connected to community resources, and implement plans to keep their family safe. Through these empowering and confidence-building practices, parents become better-equipped to provide for themselves and their children.

**95%** of parents/guardians **learned new techniques to reduce stress.**

**99%** of parents/guardians reported the **Crisis Nursery helped them alleviate their current crisis.**

**90%** of parents/guardians **gained the knowledge and skills** to access available community resources to meet their family's basic needs

**97%** of parents/guardians **reported having a plan in place** to keep their family safe

***"The most helpful thing is they provide resources... and I can get help for various things."*** ~ Anonymous

**2877**  
REFERRALS  
GIVEN  
TO FAMILIES

**142**  
PARENTS  
PARTICIPATING IN  
EDUCATION AND  
SUPPORT GROUPS



# IN FOCUS: HELPING AND UNDERSTANDING

At the Crisis Nursery, we focus our attention on helping children develop social and emotional competencies and age-appropriate coping skills. We also work with parents to better understand their child's social and emotional needs and assess their development. The combination of knowledge, increased parenting skills, and support from Nursery staff can help families thrive during everyday circumstances as well as persevere during times of stress or crisis.

**90%** of children worked toward **social and emotional goals**.

**93%** of children demonstrated **age-appropriate coping skills**.

**96%** of parents/guardians identified and **discussed their child's social/emotional goals**.

**93%** of parents/guardians reported a **greater understanding of child development**.

**98%**  
FEMALE

Of parents/guardians placing their children at the Crisis Nursery

**29 YEARS**

Average age of parent/guardian

**93%**  
WERE SINGLE PARENTING

**45%**  
RECEIVE MFIP AS PRIMARY INCOME SOURCE

Of families served

**41%**  
EXPERIENCED INSECURE HOUSING

Of Crisis Nursery families (includes living in a shelter, living with family/friends)

**78%**  
EXPERIENCED ABUSE/NEGLECT AS A CHILD

Of parent/guardian using the Crisis Nursery

**84%**  
HAD ANNUAL INCOMES OF \$10K OR LESS

Of families served

## WAYS TO VOLUNTEER: FOCUSED ON FILLING TUMMIES

### CREATIVE SNACK FOR KIDS:

A group of 4-6 volunteers purchase groceries, prepare on site and serve a snack to the children at the Crisis Nursery. Creativity in developing your snack is especially welcome. Snacks are served at 10 a.m., 3 p.m. and 7 p.m. Volunteers must be 12 or older. Volunteers under age 18 must be accompanied by an adult age 21 or older.

**TIME COMMITMENT:** 30 MINUTES PREP (PREP TIME VARIES DEPENDING ON SNACK) AND 1.5 HOURS AT THE CRISIS NURSERY.



### COOK FOR KIDS MEALS:

A group of 4-6 volunteers purchase groceries, cook on site and serve breakfast, lunch or dinner to the children at the Crisis Nursery. Meals are served at 8 a.m., 12 noon and 5 p.m. Volunteers must be 12 or older. Volunteers under age 18 must be accompanied by an adult age 21 or older.

**TIME COMMITMENT:** 1.5 HOURS PREP (PREP TIME VARIES DEPENDING ON MEAL) AND 2 HOURS AT THE CRISIS NURSERY.





## WAYS TO VOLUNTEER:

# FOCUSED ON ENRICHMENT AND CARE

### ENRICHMENT ACTIVITY:

One to three volunteers can conduct an enrichment activity for the children at the Crisis Nursery—sports or other games, an art project, sing along or a combination of activities. Volunteers must be 16 years or older. Volunteers under age 16 must be accompanied by an adult age 21 or older.

**TIME COMMITMENT:** 1 HOUR PREP (PREP TIME VARIES DEPENDING ON ACTIVITY) AND 1.5 HOURS AT THE CRISIS NURSERY.

### CHILDCARE:

Individuals assist our professional childcare staff with direct care for the children who stay at the Crisis Nursery. Volunteers must commit to a 3-4 hour shift every other week for at least 6 months (our longest tenured volunteer has been with us for over 21 years!). Childcare volunteers are required to complete an application, sit for an interview, submit to a background check, and participate in a 4 hour training before starting. Childcare volunteers must be 16 or older.

**TIME COMMITMENT:** 3-4 HOURS PER WEEK EVERY OTHER WEEK FOR A MINIMUM OF SIX MONTHS.



### OTHER OPPORTUNITIES:

Projects for larger groups and other individual volunteer opportunities are often available. For more information regarding any of these volunteer opportunities, please contact Danielle Brady at (612) 767-8472 or [dbrady@crisisnursery.org](mailto:dbrady@crisisnursery.org). For more information, visit our website at [www.crisisnursery.org/volunteer](http://www.crisisnursery.org/volunteer).



OVER **2,000**  
VOLUNTEERS

**20,468**  
VOLUNTEER  
HOURS

An equivalent of 9.8 FT employees, or \$515,794 in wages (based on Minnesota's volunteer rate of \$25.20/hour according to The Independent Sector)

**545**  
MEALS WERE  
COOKED BY  
VOLUNTEERS

OVER **\$65,000**  
SAVED IN FOOD COSTS

With help from Cook for Kids, Creative Snack for Kids teams and sponsorships

## VOLUNTEER SPOTLIGHT: MAKING THEIR "MARK"

### CELEBRATING 15 YEARS OF VOLUNTEERING AT THE CRISIS NURSERY



**MARK MILLER**

"My favorite part about volunteering is that whenever I arrive for my shift, invariably, I am met by excited, smiling kids who, even though we have never met, make a point of giving me a hug to make me feel welcome."

Mark enjoys being a positive, male role model and making the kids feel safe while they are at the Nursery.



**MARK ECKES**

"I am known as Mr. Mark by the kids and staff. My philosophy for supporting GMCN is simple: Kids are our future."

Mark hopes that by helping children feel they are important, worthwhile and loved it will have a positive influence on their future.



## WAYS TO GIVE:

# ATTEND AN EVENT

### FORMULA FOR HOPE:

Formula For Hope is a signature fundraising event that increases awareness by sharing our mission with guests invited to attend a free luncheon by one of our volunteer Table Hosts.

### HARVESTING HOPE:

Harvesting Hope combines an array of wine tasting opportunities with an extensive silent auction, and a live auction filled with unique experiential items. Guests can also impact our mission by making donations at giving levels defined by the item, program or service it helps fund.

**For more information about events, please contact us at (612) 767-8461.**



### TOUR THE NURSERY:

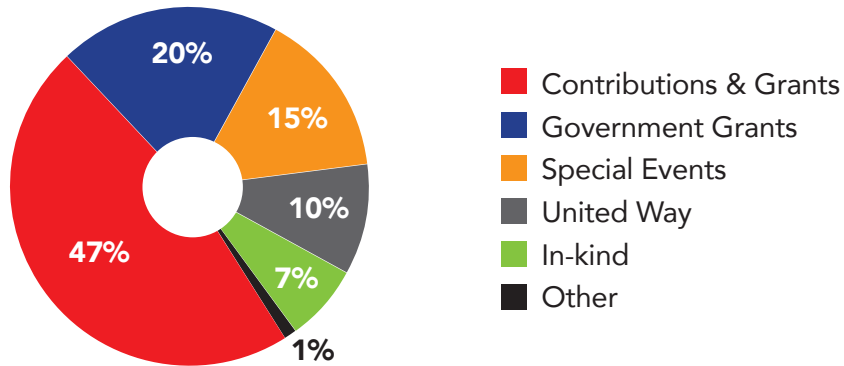
Please join us at Greater Minneapolis Crisis Nursery for a tour. Learn more about our programs, see the facility, and find out how you can get more involved.

**To schedule a tour, please contact Jennifer Harrison, Development & Communications Director, at [jharrison@crisisnursery.org](mailto:jharrison@crisisnursery.org) or (612) 767-8461.**

## CHANGE IN FINANCIAL POSITION

For the 12 months ended June 30, 2016

### SOURCES OF FUNDING



### OPERATING SUPPORT AND REVENUE

Grants & Contributions	\$ 1,579,390
Government Grants	\$ 678,933
United Way	\$ 344,090
Special Events (Net of Expense)	\$ 514,949
In-kind contributions	\$ 243,879
Investment Income (Loss)	\$ 19
Miscellaneous/Gain on Sale	\$ 9,868
<b>Total Support &amp; Revenue</b>	<b>\$ 3,371,128</b>

### OPERATING EXPENSES

Program Services	\$ 2,611,599
General & Administrative	\$ 385,272
Fund Raising	\$ 346,714
Total Expenses	\$ 3,343,585
<b>Net Change In Assets</b>	<b>\$ 27,543</b>

### BALANCE SHEET

#### Current Assets

Cash & Equivalents	\$ 536,430
Promises to Give Receivable	\$ 602,643
Prepaid Expenses	\$ 63,885
<b>Total Current Assets</b>	<b>\$ 1,202,958</b>

#### Other Assets

Property & Equipment	\$ 2,328,396
Long-term Promises to Give	\$ 128,995
<b>Total Other Assets</b>	<b>\$ 2,457,391</b>

<b>Total Assets</b>	<b>\$ 3,660,349</b>
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### LIABILITIES AND NET ASSETS

#### Current Liabilities

Accounts Payable	\$ 146,774
Other Liabilities	\$ 166,315
<b>Total Liabilities</b>	<b>\$ 313,089</b>

#### Net Assets

Unrestricted Net Assets	\$ 39,362
Property & Equipment	\$ 2,328,396
Board Designated Assets	\$ 530,634
Time & Purpose Restricted Assets	\$ 448,868
<b>Total Net Assets</b>	<b>\$ 3,347,260</b>

<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 3,660,349</b>
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## FOCUSED ON OUR DONORS: THANK YOU

Donors and the support they offer are vital to the programs and services of Greater Minneapolis Crisis Nursery. We appreciate all those whose support makes it possible to continue our work to end child abuse and neglect and create strong, healthy families. Especially, we would like to thank Hennepin County and the Greater Twin Cities United Way for their generous and continued support. Gifts listed were received from July 1, 2015 to June 30, 2016. We take every measure to ensure that all donors are listed correctly and regret any inaccuracies in these lists. If you discover an error, please contact us at (612) 767-8461.

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***"The support and love they give me and my children gives me hope."***  
~ Anonymous

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*“It gives  
 me peace  
 of mind  
 knowing my  
 child is safe.”*  
*~ Anonymous*

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***"I trust the  
 staff with  
 my kids. I  
 didn't worry  
 once!"***  
 ~ Anonymous

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