



growing together

greater minneapolis
crisis nursery
2015 annual report



OUR MISSION

Greater Minneapolis Crisis Nursery serves all of Hennepin County with a mission to end child abuse and neglect and create strong, healthy families.

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With each passing year, the Crisis Nursery continues to grow but not simply in numbers such as how many families we help, but in the way we think about serving our community's most vulnerable children and families.

In 2015 we refocused our efforts on measuring our impact.

Our **CHILD CARE PROVIDERS** are using our Nursery Way protocols to help children learn coping strategies and build their social and emotional development. During their stay at the Crisis Nursery – 97 percent of children worked toward their social emotional goals.

Our **FAMILY ADVOCATES** are connecting parents to resources and helping parents gain a better understanding of child development – 98 percent of parents reported they now have strategies in place to keep their families safe.

Our **HOME VISITORS** are helping parents use evidence based tools to assess the social and emotional development of their children and the parent's capacity to meet them – 100 percent of families reported that participating in the Crisis Nursery's home visiting program increased their knowledge of child development.

At the Crisis Nursery, we recognize that when parents have their needs met, parents are better equipped to meet the social and emotional needs of their children and therefore will be better supported to reach their full potential.

These measurements are encouraging for those committed to a world free of child abuse and neglect. Yet, there is always room to grow. Thank you for your generous support which allows us to grow together in our work to end child abuse and neglect and create strong, healthy families.

With gratitude,



Margot McManus -**BOARD CHAIR**



Mary Pat Lee -**EXECUTIVE DIRECTOR**



GROWING TOGETHER

- A 6-year-old boy begins to recognize his feelings and asks for a break when he is overwhelmed.
- A mother learns new techniques to help regulate her child's emotions.
- A child care provider discovers a child who has outbursts of aggression is able to calm himself with Play-Doh.

Breakthroughs like the above examples occur every day at the Crisis Nursery. The children, parents, and staff at the Crisis Nursery grow together in ways that strengthen parent, child, and the bond between them.

Through the work of the Crisis Nursery, made possible through your support, 95 percent of children worked toward social and emotional goals and 95 percent of parents identified and discussed their child's social and emotional needs – a critical factor to reducing the risk of child abuse and neglect.

“My son has been expressing himself when feeling sad or happy.” - “GINA,” MOTHER

95%

of children worked toward social and emotional goals.

95%

of parents identified and discussed their child's social and emotional needs.



MEASURING UP

A child staying at the Crisis Nursery may not know exactly what is going on at home, but they can feel the stress and trauma that come with extreme poverty.

Research shows that young children from low-income households are more likely to experience behavioral problems that negatively impact their social and emotional development and their school readiness.

At the Crisis Nursery, we have a unique opportunity to work with our community's most vulnerable population. Through our Nursery Way trauma-informed care protocols, we work with children and their caregivers to build their resilience.

Your support of the Crisis Nursery's overnight shelter helps care givers gain the tools to be better parents and gives children a chance to learn, grow, and play like every child should.




98%

of parents who came to the Crisis Nursery for help reported learning new techniques to reduce stress



92%

of children demonstrated age appropriate coping skills



“My child was able to learn new ways to cope and do things in a positive way.” – “KENDRA,” MOTHER



THE EXTRA MILE

When a parent has the courage to pick up the phone and ask for help from the Crisis Nursery, they take the most important step in opening doors for their family's future.

The Crisis Nursery answered more than 3,700 calls for help last year. Trained family advocates on the other end of the phone provided immediate crisis counseling and referrals.

Many families the Crisis Nursery serves need an organization that will go the extra mile to provide intensive, long-term support. Fifty seven families seeking help accepted an invitation to join the Crisis Nursery's home visiting program. These families were matched with a master's level social worker who worked with the family one-on-one, every week for up to a year and a half.

91 percent of families in the home visiting program accessed almost 1,000 resources provided by the home visitor. The most common resources needed were basic needs such as housing, food, clothing, and infant supplies as well as resources for parent mental health needs, parenting, domestic violence, and transportation.



3,700
calls for help
last year

“The Crisis Nursery gave me information on what I can do to be a better parent to my son. Thank you!” - “MICHELLE,” PARENT

91%

of families in the home visiting program accessed almost



provided by the home visitor



GREATER MINNEAPOLIS CRISIS NURSERY

Change in Financial Position — For the 12 months ended 30 June 2015

INCOME SOURCES



Individuals



Corporations



Government



Private & Community
Foundations



Community
Groups

OPERATING SUPPORT AND REVENUE

Grants & Contributions	\$	1,967,610
Government Grants	\$	578,254
United Way	\$	347,287
Special Events (Net of Expense)	\$	563,183
Inkind contributions	\$	277,654
Investment Income (Loss)	\$	248
Miscellaneous	\$	1,604
Total Support & Revenue	\$	3,735,840

OPERATING EXPENSE

Program Services	\$	2,505,135
General & Administrative	\$	373,735
Fund Raising	\$	527,745
Total Expenses	\$	3,406,615
Increase in Net Assets	\$	329,225

BALANCE SHEET

Current Assets		
Cash & Equivalents	\$	104,156
Promises to Give Receivable	\$	631,774
Prepaid Expenses	\$	60,863
Total Current Assets	\$	796,793

BALANCE SHEET *CONTINUED*

Other Assets		
Property & Equipments	\$	2,420,477
Long-term Promises to Give	\$	362,070
Total Other Assets	\$	2,782,547

Total Assets **\$ 3,579,340**

LIABILITIES & NET ASSETS

Current Liabilities		
Line of Credit	\$	—
Accounts Payable	\$	73,402
Other Liabilities	\$	186,221
Total Current Liabilities	\$	259,623
Total Liabilities	\$	259,623

Net Assets		
Unrestricted Net Assets	\$	-19,975
Property & Equipment	\$	2,420,477
Board Designated Assets	\$	259,867
Time & Purpose Restricted Assets		659,348
Total Net Assets	\$	3,319,717

Total Liabilities & Net Assets **\$ 3,579,340**

Donors and the support they offer are vital to the programs and services offered by Greater Minneapolis Crisis Nursery. We would like to especially thank Hennepin County and Greater Twin Cities United Way for their continued, generous support, as well as those whose support enables us to continue our work to end child abuse and neglect and create strong, healthy families. Gifts listed were received from July 1, 2014, through June 30, 2015. We take every measure to ensure that all donors are listed correctly and sincerely regret any inaccuracies that may occur. If you discover any errors, please contact us at **612-767-8461**.



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